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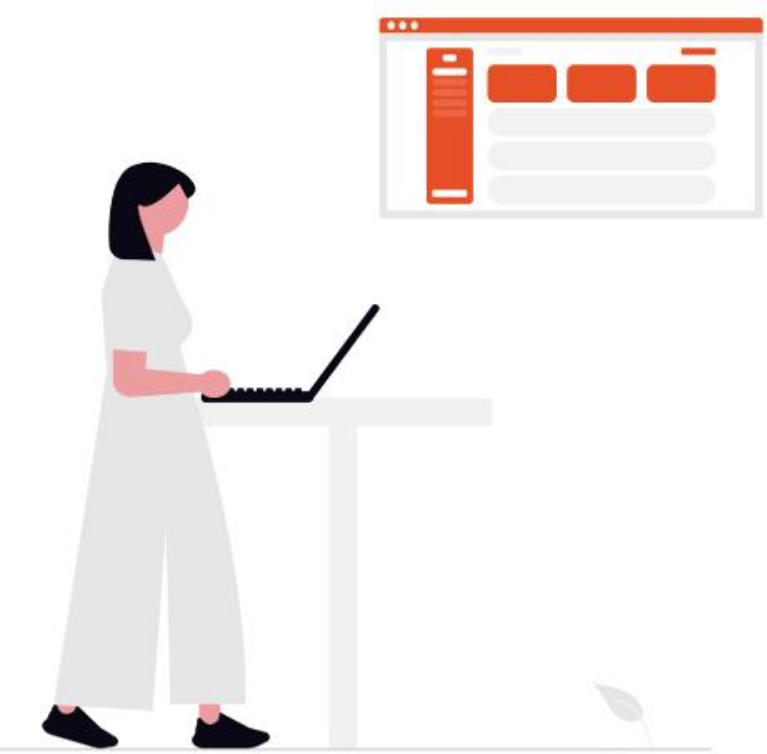
Reasons Why Your Website Is Not Showing Up in ChatGPT Answers



- AI search is changing how customers find businesses
- If ChatGPT cannot understand your website, it may not mention you

Here’s what may be stopping your brand from appearing

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Your Content Is Too Generic

- Services are not clearly explained
- Pages sound similar to competitors
- No direct answers to customer questions

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Weak Trust Signals

- Few reviews or testimonials
- Limited brand mentions online
- No case studies, results, or proof

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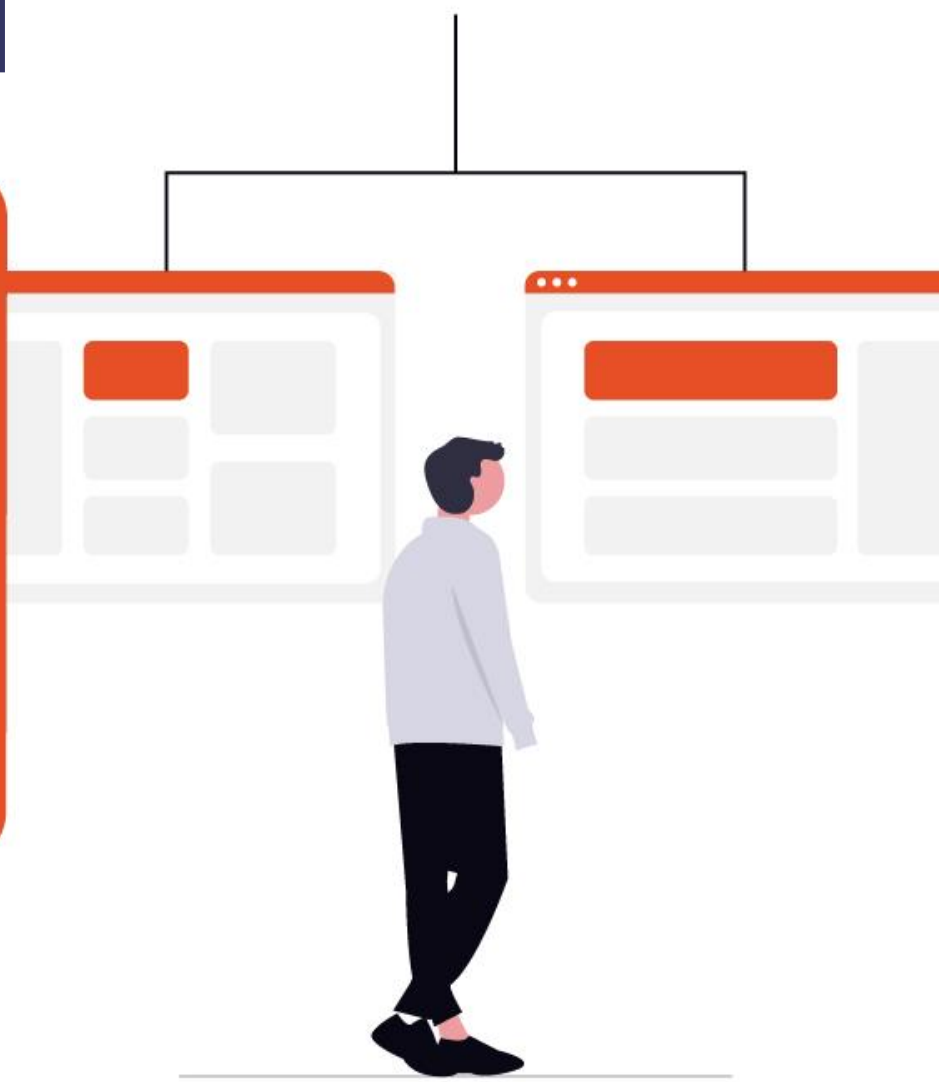
Your Pages Are Hard for AI to Understand

- No clear FAQ sections
- Long blocks of unstructured text
- Missing schema or structured data



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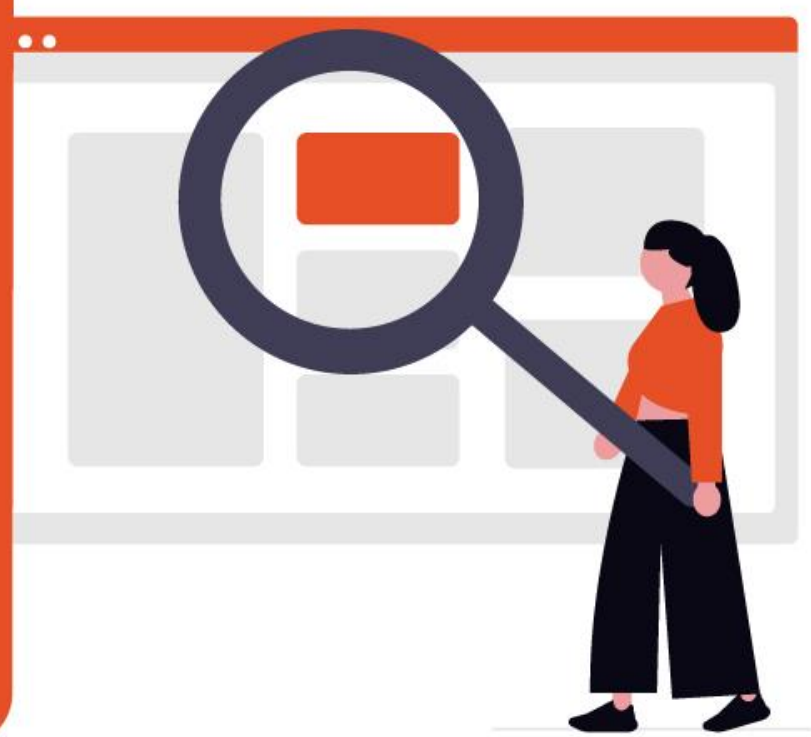
Your Website Is Not AI-Search Ready

- No pricing or package guidance
- Few comparison pages
- Unclear reasons to choose you
- No ChatGPT prompt testing
- Competitors appear before you



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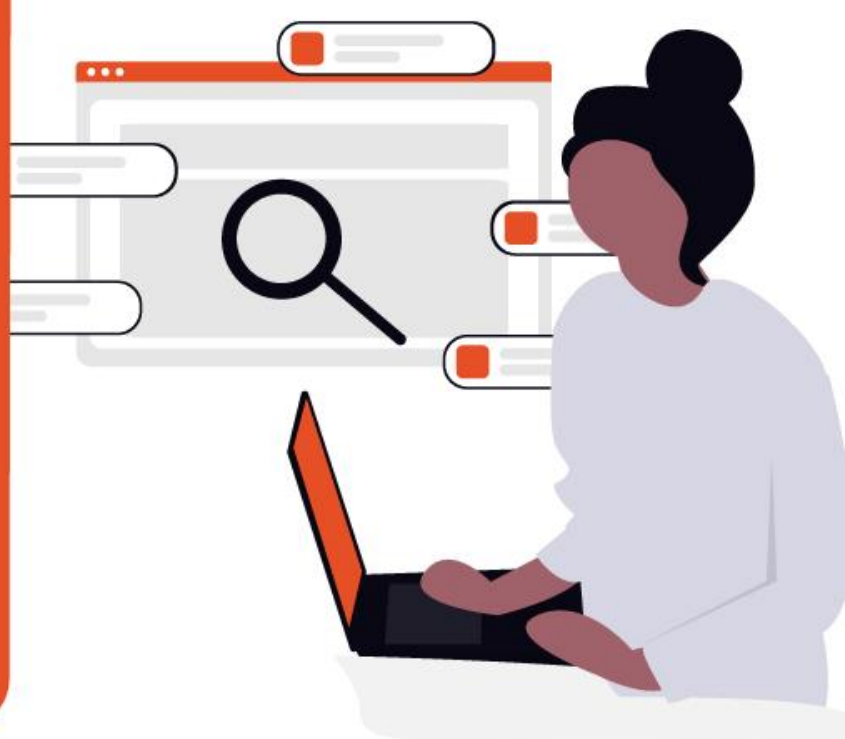
The Fix: Build AI Search Visibility

- Make your services clear and answer-focused
- Add FAQs, schema, and comparison content
- Strengthen reviews, mentions, and proof
- Track how your brand appears in ChatGPT



Use AI search optimisation and a smart ChatGPT SEO strategy

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How Myoho Marketing Can Help

- AEO and GEO strategy
- AI-ready content structure
- ChatGPT visibility audits
- Better brand visibility in AI search

Book your AI visibility audit today!

Visit: https://myohomarketing.com.au/answer-engine-optimisation/

Call: (+61) 450 848 450